



E-COMMERCE SOLUTIONS FOR TELECOMMUNICATION & INTERNET SERVICES PROVIDERS

The Current Situation

Telecommunication companies and the worldwide internet and telephone infrastructure have become commodities. Their once large margins and customer contact points have shifted to social networks, online publishing and online shopping. As a result the key Telco and Internet Service Providers (ISPs) are facing decreasing revenues.

It is no surprise that Telcos and ISPs are under intense pressure to develop new offers that compliment their core business and bring new value to their customers. However, limited resources within an often slow moving organization typically lead to costly projects with long time-to-market, reducing their prospects for success.

The Solution

Implement a turnkey e-commerce solution suite, customized to your local market and built upon your strong brand. Your established name will provide a trusted foundation in the dynamic e-commerce marketplace in your region and create new sustainable revenue streams for your business.

In a partnership with Incubout, you will become a trusted e-commerce solutions provider, thereby strengthening your core business and securing new sources of income.

Your e-commerce future will be built on your existing assets and strengths:

- Established marketing and sales channels
- High level of traffic on your website
- Strong brand recognition and existing customer base
- Access to millions of people that already sell online or want to sell online

We provide the ongoing innovation and technical knowledge to help you become the market leader for e-commerce solutions in your region.

The Result

Fully established as one of the largest and most trusted e-commerce partners in your region, you will be able to bring new value to your existing and future customers, differentiate yourself from the competition, and gain more influence as a key player in your country's digital landscape.

Enhance your brand's image and customer relationships by offering state-of-the-art e-commerce solutions that you can bundle with your existing services.

With Incubout as your partner, you will leverage your trusted name to build a lasting foundation for future innovation.



New value for
your customers



Differentiation
from competitors



More influence
in the digital landscape



Build a lasting foundation
for future innovation

SUMMARY

The Current Situation

- Decreasing revenues from traditional telecom products
- Monetization shifting away from ISPs and into the hands of solution providers
- Little influence on the digital ecosystem
- Lack of resources and agility necessary for innovation

The Solution

- Turnkey e-commerce solutions localized to your market and under your brand
- White label model for minimal investment and time-to-market
- Maintain your focus on sales and marketing; no new technical resources required
- Integrate new solutions to your existing ISP and telecom offers

The Result

- Generate recurring revenue streams from online merchants
- Add value to new and existing customers and differentiate yourself from the competition
- Reinforce your brand as a trusted leader of digital solutions in your region
- Establish an e-commerce ecosystem as the foundation for future growth



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